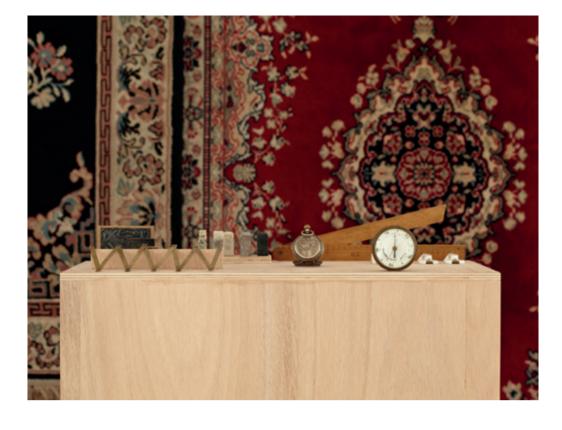
Isabelle Cornaro







- Yve-Alain Bois, Painting as Model, MIT Press, Cambridge, Massachusetts, 1990, p. XII and XIX.
- 2 A comprehensive analysis of Isabelle Cornaro's staging of the relationship between the spectator and the artwork would require tracing the historicization and theorization of the place of the spectator in 20th- and 21st-century art, via the work of Michael Fried, Rosalind Krauss, and Jonathan Crary among others. That genealogy is beyond the scope of this essay.

The first, and perhaps most obvious, questions that arise when embarking on a writerly journey into Isabelle Cornaro's mixed media artistic production have to do with perspective, point of view, and position. Where and how do I situate myself (both figuratively and literally) with respect to the intricate and multilayered formal structure of her work as a whole, and in relation to the individual drawings, photographs and films, paintings, installations and sculptures that comprise it? Where do I stand, what do I privilege, and what will I necessarily, if inadvertently, neglect to notice at this particular juncture in her career?

Mulling over such concerns is not only a matter of course when writing about contemporary art. These are questions generated by Cornaro's specific materials, processes, and aesthetic approach to date, which oblige one to heed Yve-Alain Bois' claim that "concepts must be forged from the object of one's inquiry or be imported according to that object's specific exigency." Bois' ideal critical method is especially relevant to Cornaro's work. As an object-centered outlook, it underscores an artwork's conditions of production, the conjunction of its material components and aesthetic properties, and its location in a field of continually proliferating objects. And, like Cornaro's artistic practice, it considers the position and place of the subjects, namely the artist and viewers, interacting with and within that field.<sup>2</sup>

With all this in mind, the most convenient place to depart from is Cornaro's installation Paysage avec poussin et témoins oculaires (Landscape with Chick and Eye Witnesses), of which there are currently four versions (made in 2008, 2010, and 2011). This series of installations can be seen as an aesthetic matrix, but not as the chronological or conceptual point of origin, from whence her ongoing engagement with the aesthetic and ideological features of systems of representation emerges distinctly. Taking as its referent classical pastoral landscape painting, best exemplified by the work of 17th-century artist Nicolas Poussin, each Paysage avec poussin et témoins oculaires reinterprets the two-dimensional surface of a picture into a spatial arrangement of ordinary plywood plinths upon which are placed different objects. In all versions, the installation is loosely organized according to the principle of linear perspective, with the foreground, middle ground, and background signaled by the increasing height of the plinths, the rapprochement of the plans, and the decreasing size of the objects as we move further into the composition. In the first three versions, imitation oriental carpets, which are rolled into tight cylinders placed parallel to the front edges of the plinths or fully unfurled beneath them like an ornate woven terrain, pace the eye as it travels through the scene. At the back of the installation more carpets, hung vertically alongside similarly-scaled wood panels, serve as the eye's final resting place.

The objects atop the plinths in Paysage avec poussin et témoins oculaires I-III all refer in some way to representations of nature. In addition to cloisonné urns and other decorative domestic objects, like bulbous glass lampshades or baking molds of different sizes, the plinths host objects for measuring space and vision—varied rulers, magnifying lenses, volumetric measuring tools, binoculars, frames—and what Cornaro metaphorically refers to as "tautological" objects. A tautological object's form and function are locked in a self-reinforcing semantic embrace: a ceramic vase in the form of a bunch of tulips or a cooking terrine in the shape of the rabbit that will be cooked in the recipient, or an egg cup in the image of a chick (a poussin).

Paysage avec poussin et témoins oculaires IV maintains the geometric perspectival structure of the previous versions, but veers radically toward abstraction. The plinths and freestanding walls that structure the space are iced with a thin coating of concrete, steel rods replace the rolled carpets, and the objects dispersed throughout are machine and engine parts as well as the industrial molds used to cast them. Beguiling patterns and surfaces are neutralized here into a lean, quasicinematic grisaille, punctuated with green and a spot of red. Unlike the other versions, this one is not composed in a solely frontal manner; we can pass behind the background. Scrim-covered windows in the furthest distance bring to mind the rectangle of a movie screen and also hint at a possible escape route. In all cases, we are the "eye witnesses" that enter into the space of the scene and provide a sense of scale to a new viewer that encounters it.

When classified and distributed within Cornaro's "landscapes," these found objects, whose debt to the Duchampian readymade is avowed, rouse the concept of mimesis, issues of resemblance, and techniques of reproduction, all of which have been integral to artistic expression since Prehistory and to the sphere of philosophical aesthetics since Antiquity. Representations of nature, especially imitations of an empirically observed and copied or an idealized thing or scene, were long considered to be inherently inferior to the "real" world. The appeal of artistic, scientific, and even social accuracy in representation has since ceded, in part thanks to the readymade's implicit critique, to the belief that there is no distinction between the appearance of things and some fundamental essence or truth about them: all reality is mediated via representation.

Cornaro stages the temporal and spatial complexity of this mediation under the guise of highly articulated presentations in order to underscore a chain of relations that are at once formal, representational, and social. One senses that Guy Debord's critical revision of Marx's theory of commodity fetishism, whereby images come to supplement commodities in the mediation of all social relations is latent throughout her work, which explores the relationship between a representation of an "outside reality" (in this specific case a painting, itself a representation absent to us, but which we can imagine), how that representation is constructed, and what we project onto and into it.

Without attempting to compose an accurate portrayal of a specific landscape, wholly mimetic and more abstract or decorative regimes





Paysage avec poussin et témoins oculaires (Version II), 2009

3 For a useful, critical overview of conceptions of perspective see Margaret Iversen, "The Discourse on Perspective in the Twentieth Century: Panofsky, Damisch and Lacan," Oxford Art Journal 28 (2), June 2005, p. 191–202.

4 T.J. Clark, The Sight of Death:
An Experiment in Art Writing, Yale
University Press, New Haven and
London 2006. p. 141.

of representation cohabit and jockey for our attention in the space delineated by the Paysage avec poussin et témoins oculaires series. Further, the illusionism provoked by their perspectival display posits an ideal viewing position and a fixed spectator that is in essence a fiction, and an ideologically over-determined one at that, which is completely unsettled and undermined once the viewer begins to wander into the space and approach the objects on the pedestals. The intrusion of the mobile body in time tampers with the alleged integrity of the depiction of rationalized, timeless, pictorial space. While the perceiving subject and the perceived object are fundamental to the very conception of perspective, as well as to the understandings of space and the formations of knowledge that materialize from it, Cornaro engages with this history only in order to expose and subvert it.3 The popular notion during the Renaissance that a two-dimensional picture should give the viewer the illusion, via the use of perspective, of entering into a three-dimensional scene is first enacted and then completely turned on its head thanks to the dynamic interplay of the initially conjectural image and the simultaneous material presence of the objects that are used to build it.

With her *mise-en-scènes*, Cornaro emphasizes that regimes of representation are historically and culturally determined constructs that influence our ways of seeing and our temporal and physical modes of access to the visible world, but also that these can serve as the setting for much internal experimentation. Similarly, the art historian T.J. Clark, writing about perspective in Poussin's *Landscape with a Man Killed by a Snake* (1648) and *Landscape with a Calm* (1650–1651), notes that "Part of the appeal of perspective to painters, surely, lies in the way the bare linear structure involved sets up the promise, or illusion, of systematic determination, all the better for painting to play its coercive and generative games with. All the better to show the powerlessness of mere structure against the play of metaphor, of materials—format, physical size, light, touch, 'grounding,' orientation of surfaces, shock of color, opacity and transparency of atmosphere." He concludes: "Of course it is these that put viewers most powerfully in relation to imagined worlds."<sup>4</sup>

<del>\* \* \*</del>

The references to theories, traditions, and technologies of representation—painting, sculpture, the decorative arts, as well as the mechanical modes of casting and lens-based media—that abound in Cornaro's work are nearly always tethered to depictions of space. But the constant cohabitation of different media, along with Cornaro's enmeshing of the mimetic or figurative in the abstract or schematic, destabilize any lingering opposition between these modes and terms. Take the series of "drawings" *Le Parc de Sans-Souci* (*The Grounds of Sans-Souci*, 2005), which minimally renders the structure of manicured gardens "à la française" into a sequence of vertical strips of white paper through which wispy curved tendrils of human hair have been tucked at intervals to simply mark elements of the cultivated, codified landscape, such as a statue or a tree, that were visible in the photographs. The soft and tactile materiality of the locks of hair contrasts sharply with the crisp

precision of the sequential cuts in the landscape-format page. Like swirling hand-annotated musical notes on a partition, the locks in themselves are mute. Yet they evoke sensuality, and even sentimentality, and thus resist the sheer objectification proposed by the system in which they are confined.

Figures, lines, and frames converge in Black Maria (Phenomena Overwhelming Consciousness) (2008), a slide installation based on an original artist's book made by Cornaro, the title of which refers to Thomas Edison's Kinetographic Theater, the first cinema production studio. It is comprised of photographs of a landscape whose focal point is progressively telescoped to reveal a woman standing therein, the projection of which is accompanied by a series of line drawings (in fact, digital reproductions of pencil drawings) that reduce the transparent images of the figure in the landscape to opaque diagrams on paper. Cornaro's figures in a landscape are consistently seen from an abstract point of view. One naturally tends to read the photographic images in Black Maria as prefiguring the drawings, as the original "text" in a translation whose final outcome is a barebones rendition of a pictorial source. In truth, the relation between original and copy, composition and decomposition, or of the construction of an image and its deconstruction is shown, as in any translation, to be a mediated relation of interdependence in which the quest for equivalences involves possible misreadings and misinterpretations, as well as a conversion of meanings.

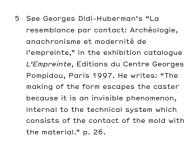
The potential for the found objects that populate Cornaro's work to be transformed by their contexts and invested with multiple meanings is continuously stressed via their use and nimble transfer across different mediums, classificatory systems, and modes of display. Like readymades, the objects are merely selected by the artist not made by her, and function here as formal components that participate in the construction of a picture. She likens them to motifs or graphic elements, void of any deliberate affective charge. In the series Moulage sur le vif (Vide-poches) (Life Casts [Catch AII], 2009-2011), a variety of small objects (including tools, molds and stamps, poker chips, vials, a seashell) were gathered and arranged on colored backgrounds, either haphazardly or according to a typology based on their use and function or their symbolism. Cornaro scanned the collections to produce a flat, true-to-scale, two-dimensional replica of the three-dimensional objects, then repeatedly framed and cropped and printed those images, as if in the pursuit of exhausting all of their possibilities. However, Cornaro's objects serve other purposes and live other lives when captured in one frame, or when they are recomposed, lit, and filmed or photographed from a different point of view. This is the case with her 16mm films Premier rêve d'Oskar Fischinger (Oskar Fishinger's First Dream, 2008), which prefigure the Moulage sur le vif. In the former, the tiny figurines, lenses, perfume bottles, and decorative glass paperweights that appear frozen in the later Moulage sur le vif are grouped together and filmed according to specific cinematic conventions—the close up, the panoramic shot, the static shot—to explore representational codes and their effects, and the passage from a single perspective to a montage.



Landscape with a man killed by a snake,



Black Maria (Phenomena Overwhelming Consciousness), 2008





Matrix for the series of Moulage sur le vif (Vide-poches), 2009

The vexing issue of narrative in Cornaro's work, which is never literally resolved but merely evoked through the ongoing processes of making, framing, composing, and recomposing, is raised in works like Savane autour de Banqui et le fleuve Utubanqui (Savanna around Banqui and the Utubanqui River, 2003-2007). These are landscapes based on family photographs and composed out of jewelry arranged on plywood boards, which are displayed in horizontal vitrines and as photographs taken from above. The articulated gold links of a watch bracelet form the peaks and valleys of a distant hill, while a grouping of chains can indicate a horizon or the winding course of a river. A loose pendant of precious turquoise stone and pearl serves as some sort of landmark, as do a diamond and a ring. Although these are landscapes in the barest sense of the word, like the schematic directions you may get from a stranger asked on the street, the nature of the materials—jewels inherited from Cornaro's mother, reminiscences of an upbringing in post-colonial Africa offer a rare autobiographical glimpse into the artist's personal life via the vectors of habitually fetishized objects and the longstanding association of photography with memory.

If the autobiographical interpretation is entirely secondary, the question of authorship and ownership of the objects she employs in her work is overwhelmingly elided. While the multitude of objects that figure there are generally not grouped according to artistic or stylistic conventions of historical progression (as they would be in a museum for example), the underlying art historical significance and meanings of her materials still cannot easily be dismissed. Her penchant for taxonomical organization and presentations of collections; her careful attention to traditions in modes of display and the place of the viewer; the presence of the landscape as privileged referent; and her recourse to reproductive technologies of photography, film, and casting as a means of de-emphasizing the role of the artist's creative hand, are all supported by and generative of discourses about their aesthetic and social uses and values. Drawings are associated with construction and knowledge, photographs indelibly linked to souvenirs, casting and imprints with the mark or trace. Such materiality plays an undeniable role in the construction of meaning.

Matter and meaning reconverge in the cast sculptures titled Homonymes (Homonyms, 2010), after words that resembles each other when spelled and pronounced, but share different meanings (such as the word left), or in Cornaro's case, things that bear the same name but do not refer to the same object. Here, objects related to representations of nature, as in the Paysage avec poussin et témoins oculaires series, are selected and arouped according to kind; objects with geometrical forms linked to image-making; objects decorated with ornamental forms or repeating patterns; and objects taking the form of something found in nature. Heaped together and cast in gray plaster, the objects are fixed in time and space through a mechanical procedure that leaves no room in the process for artistic intervention beyond their selection and arrangement.⁵ This produces a fundamental, structural tension between the presence, or absence, of the artist's subjectivity and the formalization of the work of art. The initial "aura" of the objects, their purported "authenticity" as commodities, domestic utensils, scientific implements and tools, is

neutralized into a homogenous gray mass of shapes and patterns set on tabletops. Nonetheless, it could be argued that any "aura" those objects once contained, thanks to their individual pre-histories and their afterlives as elements in Cornaro's artistic production, is at once destroyed and secured, subterranean, in the form of the relic or trace. Walter Benjamin famously described "aura" as that "unique phenomenon of distance however close [a natural or historical object] might be" and the decay of "aura" as the desire to "get hold of an object at very close range by way of its likeness, its reproduction."

The Homonymes seem to confront this problematic head-on. The casting process can be seen as fixing what were once mobile, transient objects into a more or less stable and immutable sculptural form. The parallels between casting and photography, where the mold and the negative allow for further reproduction, but the imprints still hold us in thrall, are made abundantly evident here. Yet in her first presentation of these works, at Galerie BaliceHertling in Paris in 2010, Cornaro worked against the grain of any such correspondences by surrounding the Homonymes with three films that projected cinematic modulations of color and light into the space and onto the sculptures. The formless sprays of bright and muted pigments on white backgrounds in Floues et colorées (Blurry and Colored) contrasts with the highly symbolic representation of coins and banknotes in De l'argent filmé de profil et de trois quarts (Money filmed in side and three-quarter profiles), while Film-lampe (Light-Film) focuses on the bulbs and flashes of light that make cinematic experience possible. The reticent and static multi-dimensional Homonymes rest on their tables as if beckoning to be revived, while the films endeavor to work their own particular brand of magic, flickering over surfaces, concealing and revealing details in the casts.

These objects previously cast, or objects similar to them, are once again set into circulation in one of Isabelle Cornaro's most recent sitespecific installations, Le Proche et le lointain (The Near and The Distant, 2011), which entreats the viewer to explore the surfaces and volumes of their forms by meandering through the 14th-century vaulted space of the sacristy of the Paris Collège des Bernardins. Arranged on sheets of vividly colored paper inside vitrines, the colors, textures, and forms of the objects are caught in the play of verticals and horizontals at work in the principle of perspective that regulates the Paysage avec poussin et témoins oculaires. One looks into and enters the space by descending a small staircase, and proceeds through it by looking across and into the set of vitrines that house the objects, which can be confronted from any angle or side. The colored paper creates a distancing, even theatrical effect. The accessibility of different viewpoints, coupled with the characteristics and features of the medieval edifice, disturb the rational precepts of that principle.

Isabelle Cornaro's constant negotiation of the synthetic view from afar and attentive close examination repeatedly clarifies how we see what we see. But just when one thinks one has grasped and taken hold of an image or idea produced by a particular compilation and composition of objects in space, a seemingly minor adjustment of our bodies or of the objects causes a shift in register, a transformation of the interior



Premier rêve d'Oskar Fischinger, 2008

6 Walter Benjamin, "The Work of Art in the Age of its Technical Reproducibility" (1936) in Walter Benjamin: Selected Writings Volume 3: 1935–1938, Harvard Belknap Press, Cambridge, Massachusetts 2002, p. 104–105.



Exhibition view, galerie Balice Hertling, Paris, 2010

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geography of a space, and ultimately, what we thought was fixed reveals itself to be unstable. Paradoxically, my attempt to synthesize Cornaro's artistic production here reveals that the only narrative that might emerge from it is decidedly non-linear in nature. Her relentless exploration of those elements that structure our perception and divide our attention keeps us on the move too, in search of secure interpretations that may never appear on the horizon.

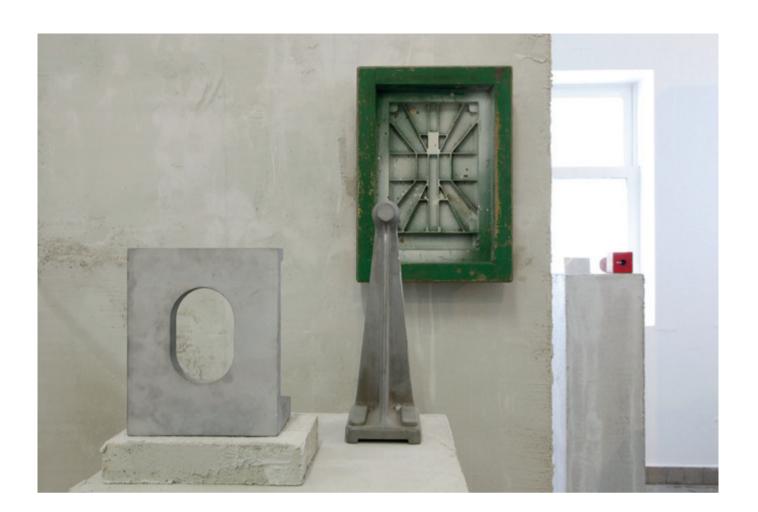




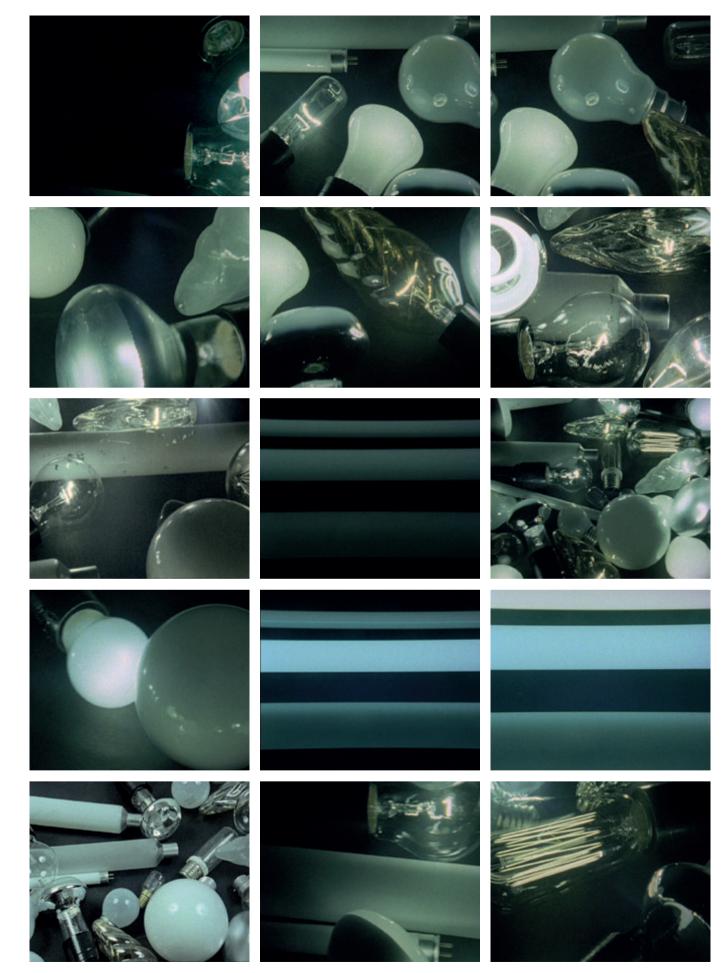




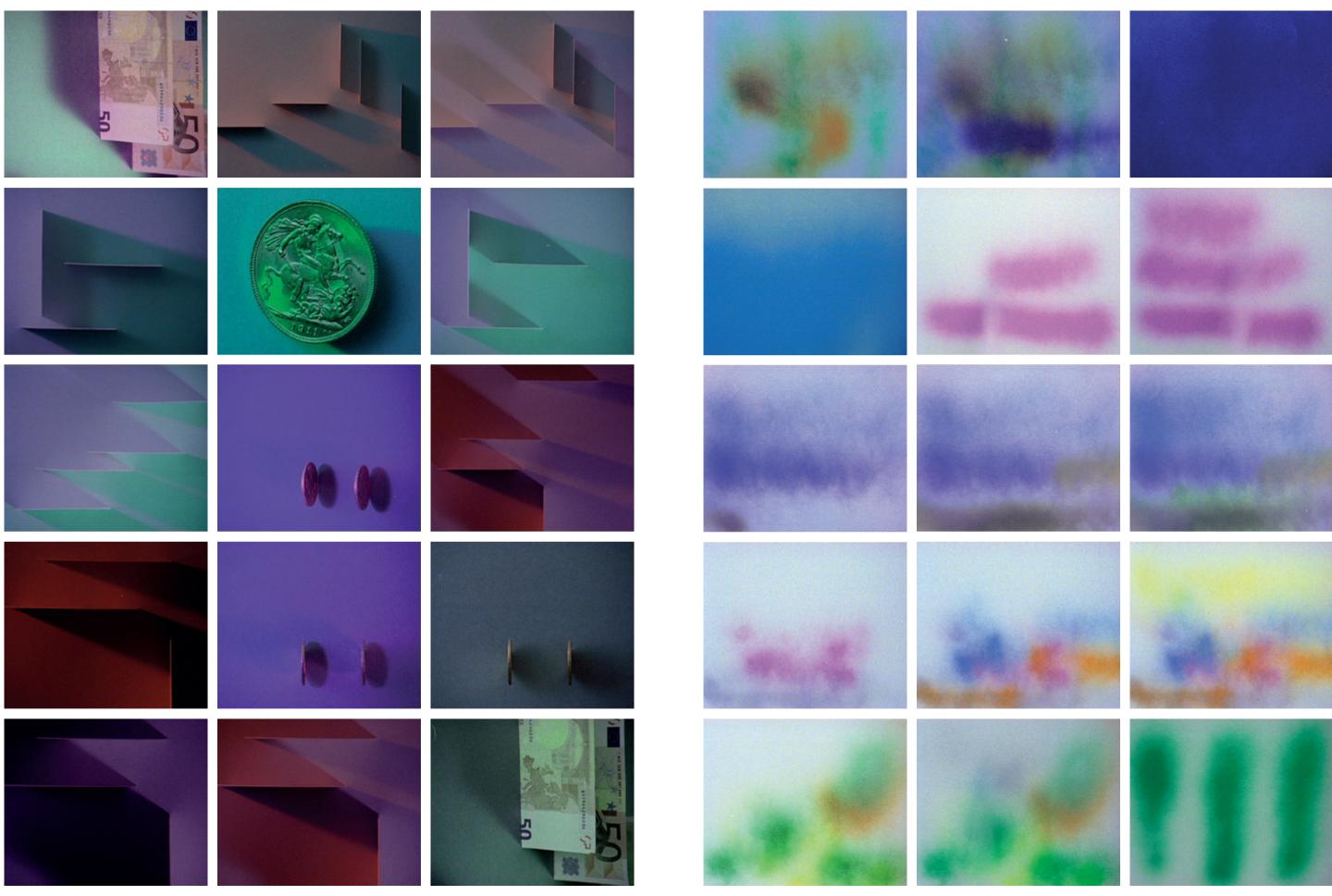






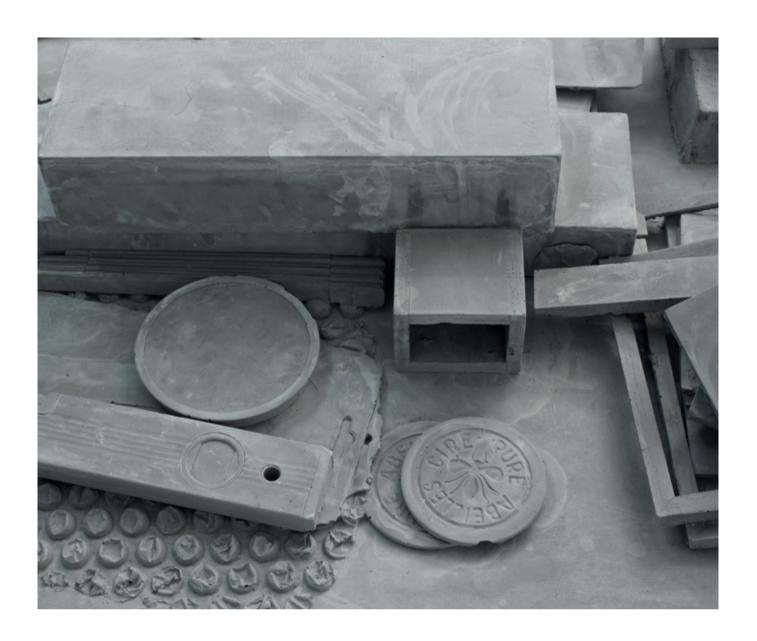


Film-Lampe, 2010



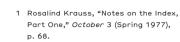












2 Krauss, "Notes on the Index," p. 81.

"Almost everyone is agreed about '70s art. It is diversified, split, factionalized."1 These are the opening lines of Rosalind Krauss' celebrated two-part essay Notes on the Index, first published in October in 1977. The article was immediately influential, and became even more so when it was installed as a centerpiece of Krauss' The Originality of the Avant Garde and Other Modernist Myths, in 1985. What animated Krauss' essay was her idea that the index might be the rudder to steer us through a storm of indiscriminate art. As she explained, an index (as discussed in the work of Charles Peirce and other semioticians) is a sign that is linked to its referent through physical rather than conventional means like a footprint in sand, a shadow, or a photograph. In each case there is an objective, direct construction of meaning. Gesturing to a tree, or taking its picture, is different from uttering the word "tree" because it cannot be transposed into another method of signification (as one might translate "tree" into "arbre" or "baum"). The index, she wrote, "substitute[s] the registration of sheer physical presence for the more highly articulated language of aesthetic conventions (and the kind of history which they encode)."2

Let us not forget that 1977 was a moment primed for stylistic explosion. The formal/conceptual tradition of art theory, which informed Krauss' work and was in turn formed by it, was about to enter into allout warfare with the heterogeneous welter of art styles we now call postmodernism. Facing this coming eclecticism, and the collapse of theoretical rigor that it portended, Krauss saw the "sheer physical presence" of the index as a stable foundation. It is no coincidence that 1977 also saw the multi-media exhibition *Pictures* open in New York, which initiated a surprising leapfrog of image reproduction from the backwaters of art history to its front lines, leading to a widespread reevaluation of photography in particular. For Krauss and her intellectual allies, the indexicality of the photograph (and the film, its time-and-animated based extension) would serve well into the 1980s as a bulwark against an increasingly miscellaneous art world.

Of course, if art was diversified, split, and factionalized in the 1970s, today it is positively atomized. Krauss' ambition was to keep alive the sense, propagated by Clement Greenberg and others at mid-century, that "advanced" art operated within a single discursive field, anchored in the concept of medium. From the perspective of 2011, this perhaps seems a quaint notion. Postmodernism and globalism may not have delivered on many of the freedoms they promised, but they achieved this much, anyway: an art world of complete mutual unintelligibility, of heteroglossia. As Mary Ann Doane points out in her discussion of this "postmedium condition," even the indexicality of photography itself has come to seem treacherous, as "the digital offers an ease of manipulation and distance from any referential grounding."

Homonymes, 2010 (detail)

<sup>3</sup> Mary Ann Doane, "Indexicality: Trace and Sign: Introduction," *Differences* 18/1 (2007), p. 1.

Even in an art world of infinite diversity, however, certain common grounds do remain. One of these is the market—which sets the terms of engagement much as the abstraction vs. figuration debate did in the 1950s. A lesser-theorized, indeed often obscured, source of debate is artistic production itself. I often think, walking through any large-scale biennial or other international exhibition with a bewildering diversity of offerings, that a good way to assess all the works on view objectively is to think about how they were made. What we have in art today, mostly, are found objects, outsourced fabrication, "bad painting," videos, big photos printed on expensive equipment, "relational" situations requiring only rudimentary props, and outsized sloppy sculpture. Skilled hands are in evidence, but only very rarely are they the artist's own. One message comes through loud and clear: the difficulties of making are still with us, and they dictate the course of contemporary art much more than most artists and curators would like to admit. Successful facture is something like a tide line in contemporary art, which helps us see whether individual practices are sinking or swimming.

And this brings me, finally, to Isabelle Cornaro. While many artists are furiously treading water, trying to keep afloat in the currents, she swims at ease within the ocean of production. Cornaro takes for granted the absolute importance of the physical making of her works (photographing, scanning, molding, displaying), always chosen on purpose because for her these processes—whether she is doing the work herself or delegating it—are significant in themselves. She embraces it as primary content, just as the index was for Krauss. Indeed, Cornaro serves as an excellent case study for comparing the present moment with that of 1977, because she so routinely employs indexical means in her work. Paramount amona these is the technique of life-castina, a craft with deep historical roots, extending back through the didactic plaster casts made across Europe and America in the 19th century to the astonishing grotesques of the  $16^{th}$ -century French potter Bernard Palissy. These precursors point to a truth that perhaps eluded Krauss, situated as she was in the late stages of conceptualism: an index, even if direct, can be extremely difficult to make. Palissy's chargers, festooned with every manner of lizard, frog, shell, and fern, exhibit awesome technical mastery. They also are replete with associations arounded in process (for Palissy himself, life casting was infused with divine overtones because of its similarity to the fossil-making that God conducted through the geological actions of the earth).4

It is ironic that Palissy's intensely naturalistic works should be so inspirational for Cornaro, for as she says, her own interest lies primarily in the "denaturalization" of given aesthetic categories. "What we call a 'minimal' black line on a piece of paper," she writes, "may arise from a totally metaphoric and 'figurative' process; or a cast heap of kitsch objects may be the result of a purely nominalist gesture and thus be quite 'abstract.'"<sup>5</sup> Instead of medium specificity, Cornaro explores media mutability, alchemical transformations that cross the apparent gaps between one discrete process and another. She encourages us to read a museum exhibition display, or a seemingly random disposition of gold jewelry, as a landscape painting. Architectural moldings are pressed

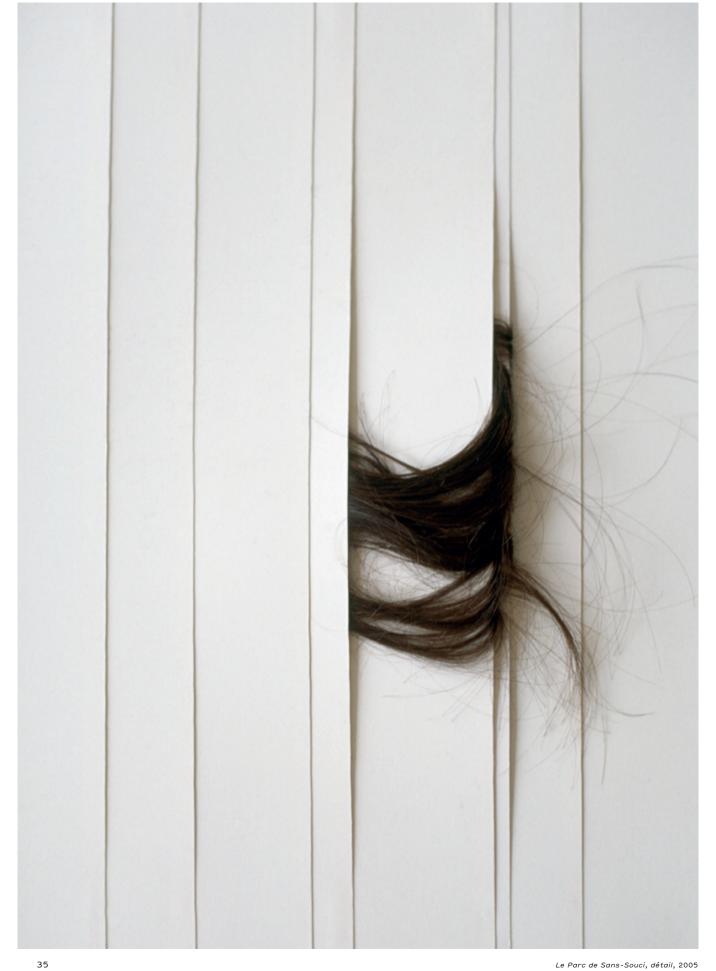
6 Leo Steinberg, "The Flatbed Picture Plane," from *Other Criteria: Confrontations with Twentieth Century Art*, University if Chicago Press, Chicago 2007, first published 1972. of supplementarity. And in two related series entitled Moulages sur le vif (Vide-poches) (Life Casts [Catch AII], 2009-2011) and Homonymes (Homonyms, 2010), indexical processes are brought face to face with the found objects that they reproduce. In the former series she employs a large scanner, as opposed to a conventional camera, to embed threedimensional objects into a two-dimensional array. The Homonymes are realized with the collaboration of a specialist fabricator (as Cornaro does not disdain such recourse to others' skills), and like the arrangements of found objects that they copy, present an array of decorative and useful items on tabletops, as if a still life painting were laid out on a dissecting table. All these "flatbed" compositions (to appropriate Leo Steinberg's term, originally applied to Robert Rauschenberg, but perhaps even more appropriate here given Cornaro's use of a scanner) are nominally contained within this genre of still life. Yet they also read, again, as landscapes, or perhaps urban design models. This is the dizzving flux that Krauss dreaded—a play with mediums that might almost be whimsical. Yet Cornaro knows that no matter how rootless and subjective her works become, materiality and process will hold them in a cogent framework. The absolute difference in affect between original and cast, for example, provide a stable ground in an otherwise vertiginous viewing experience.

together into freestanding sculptures, without losing their vocabulary

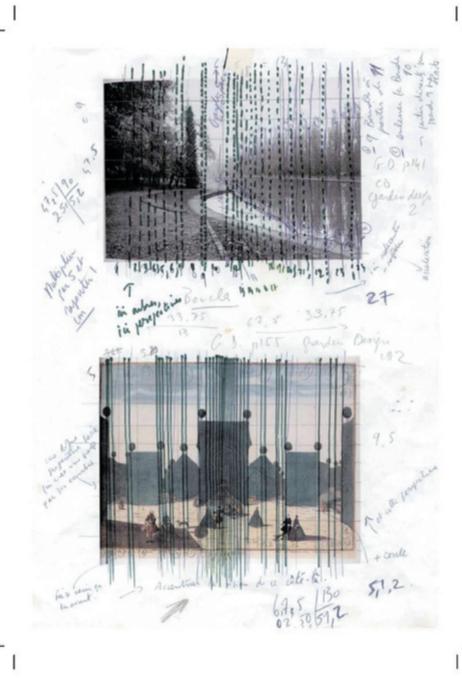
Making, then—no matter who is doing the making—serves as Cornaro's anchor. It gives her what Krauss wanted for art: an objective center, on which to build a meaningful practice. And yet she has achieved this through something nearly opposite to Krauss' vision. In place of ironclad presence, her indexicality is a sort of gamesmanship. Instead of the constancy of medium, she skips like a stone from one medium to another, subjecting each in turn to her scenographic vision. Photography, casting, video, drawing: all are part of this endeavor, and each has their specificity. In Cornaro's hands—at work in the young 21st century, not the dying embers of the 20th—the particularity of production is nothing more (or less) than the passport to the new.

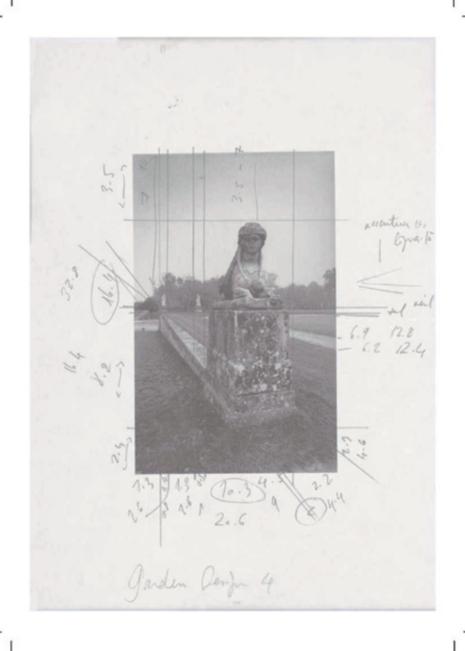
4 On this point see Michael McKeon, The Secret History of Domesticity: Public, Private and the Division of Knowledge, Johns Hopkins University Press, Baltimore 2005.

5 Isabelle Cornaro, personal communication with the author, June 24, 2010.

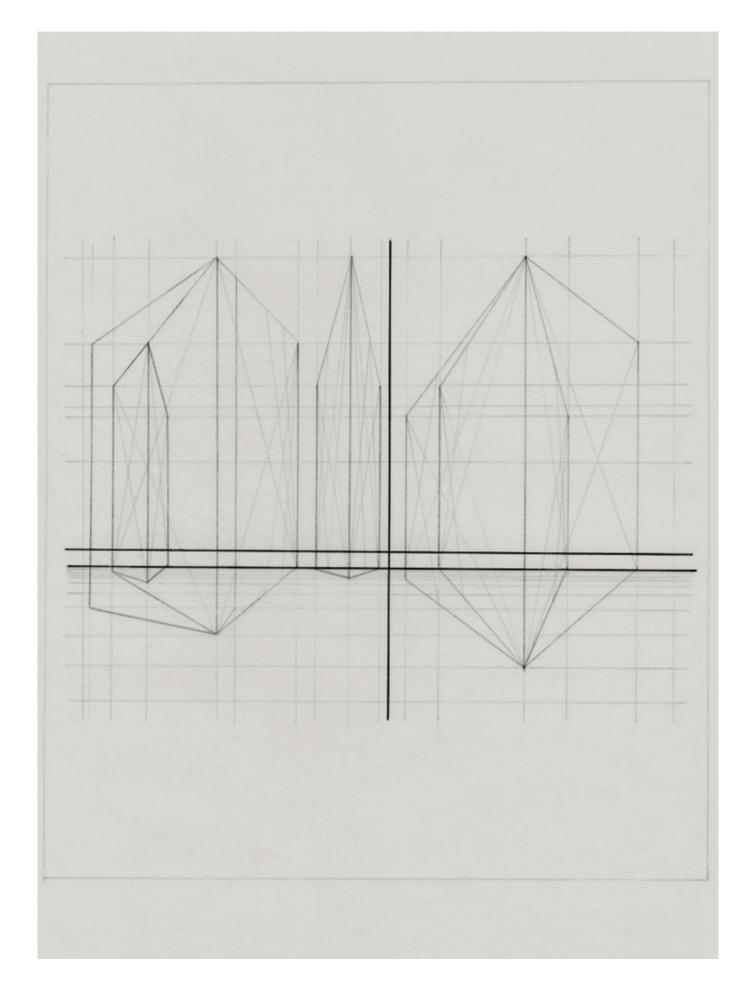


Le Parc de Sans-Souci, détail, 2005





Bons à tirer, 2008 36 37





























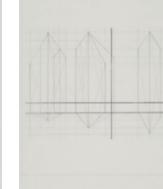










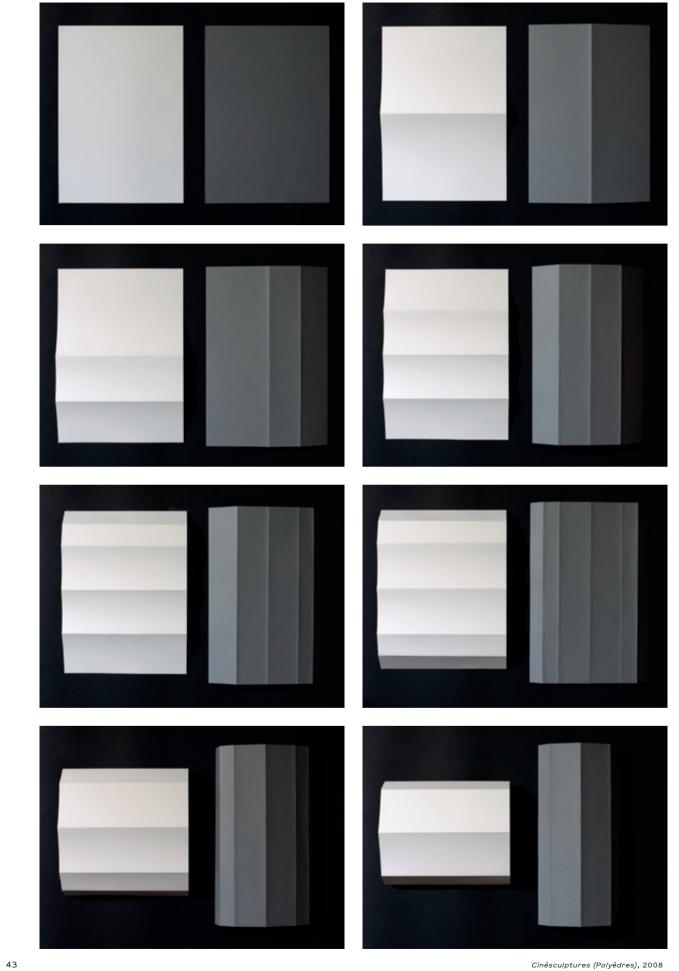






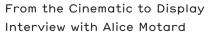






Cinésculptures (Polyèdres), 2008







Un'Espressione Geografica: Unità e Identità dell'Italia attraverso l'Arte Contemporanea (May 2011—January 2012) was organized by Francesco Bonami and Stefano Collicelli Cagol to coincide with celebrations of the 150th anniversary of the unification of Italy. The exhibition was based on voyages made by 20 artists from various European countries, each of whom traveled to one of Italy's 20 regions.

2 The basilica of Santa Croce was the work of the city of Lecce's finest architects. Its construction lasted from 1549 to 1695 and represents the most accomplished example of the particular version of baroque architecture developed in the Lecce area in the 17th century, marked by teeming, exuberant sculptural decoration both inside and out.

ALICE MOTARD In May 2011 you presented an installation at a show called Un'Espressione Geografica, held at the Fondazione Sandretto Re Rebaudengo.¹ Your installation, Du cinématique (On the cinematic), was composed of casts of architectural features and spray paintings. This piece embodied a synthesis of the conceptual and formal concerns operating within your work. It was the first time you were led to react so directly to a context—a geopolitical context, at that. How did you respond to the invitation to go to Apulia, and how did you use the experience to produce new works? In short, how did you proceed in the context of this "commission"?

Isabelle Cornaro I decided to reflect upon certain aspects of the region's dominant baroque aesthetic—namely, the importance of staging, the highly constructed perspective, and the propensity of static elements to evoke movement—all the while seeking to maintain a certain degree of abstraction with respect to the context. So whereas the casts of architectural fragments refer directly to the facade of the basilica of Santa Croce in Lecce,<sup>2</sup> the spray paintings were based on images from an already existing film, *Floues et colorées* (*Blurry and Colored*, 2010).

ALICE MOTARD The monumental and authoritarian impression made by the installation is quickly mitigated by the beholder who, in order to take in the full measure of the piece, has to wander among the various elements and become immersed in the experience. A kind of back-and-forth circuit then arises between the abstract marks on the paintings and the mimetic, stylized ornamentation of the sculptures, which the beholder experiences and tries to make sense of. It's ultimately the beholder who creates the "montage."

mimetic and abstract, even though each maintains a different relation to the object of reference, which is more recognizable in the casts than in the paintings. They were staged in the same way as the elements of the works Paysage avec poussin (Landscape with Chick), proposing a non-linear reading similar to cinematic montage. The spray paintings, based on a film about the various stages of the composition of a painting, also entailed a film-like temporal sequence, here deployed in space. The identical casts of architectural features, however, are more closely related to photography—the molds were handled like carefully composed shots, cropped from a larger ensemble, and are potentially reproducible on a mass scale.

3 Richard Serra, *Promenade*, 2008, steel, five elements each 1700 x 400 x 13 cm (approx. 56 x 13 x ½ ft), produced for the *Monumenta 2008* exhibition at the Grand Palais in Paris.

ALICE MOTARD There is also the optical effect of the disappearance and reappearance of paintings and sculpted panels as the beholder adopts different viewpoints on the work. This game of hide-and-seek reminds me of Richard Serra's in-situ work for the Grand Palais in Paris in 2008.<sup>3</sup>

Does the use of this type of illusionistic procedure also relate to baroque art?

ISABELLE CORNARO The spatial arrangement of the individual elements mimics an idealized perspective, because the gaps between them diminish as a function of their physical distance across the room. In this respect, the work alludes to the construction of viewpoints, which has baroque connotations, as does the immersive aspect of the whole installation. I tried to dissociate the volumes from the surfaces by placing the casts in the center and relegating the paintings to the surrounding walls. The texture of the paintings—that "powdery" mixture of black and white—plus their lack of color and the fact that they slide to the floor, makes them seem like layers of dust, evoking the worn stone at Lecce.

ALICE MOTARD If we look at it literally, doesn't this work represent your attempt to remedy the phenomenon of erosion that you've just mentioned and, more metaphorically, your struggle to stave off a certain depletion of forms and imagery? It seems to me that what you're creating with this somewhat funereal installation is like a freeze-frame, to stick with the movie analogy.

ISABELLE CORNARO The hieratic nature of the casts, combined with the paintings that decompose a cinematic sequence, certainly have something of the quality of a freeze-frame—or maybe a clumsy memorial—about them. The decomposition is not just a way to multiply the images, but also functions like slow-motion and close-up shots of the original sequence.

ALICE MOTARD Notions of reproduction or reproducibility—whether artisanal (hand-crafted) or industrial (mechanical)—are central to your work, where the distinction between original and copy is constantly called into question. The Homonymes (Homonyms), for example, are copies—done by hand, but using the mechanical process of casting—taken from originals that don't survive the process of reproduction. So the copies paradoxically become unique—their silicon molds have to be destroyed in order to remove each of the four casts, preventing multiple copies.

Meanwhile, the series Moulage sur le vif (Vide-poches) (Life Casts [Catch All]) is the product of "cuts" made in the matrices of life-size scans of random compositions of objects. Each print represents a new "cut" from the matrix, hence is de facto unique. Were you trying to invalidate the notion of the original the better to invalidate the notion of reality?

ity of the status of the "original," treated mainly as a referent, results from a process of successive transformations—copying, re-using—that is a constituent part of my work. The question of the status not only of objects but also of the context in which they are perceived interests me, but the nature of the specific status—original work or copy—ultimately matters little. Instead, I wonder where the "original act" resides. For the series *Moulage sur le vif* the composition was done through framing, not through the placing of the objects, which I either arranged without thinking or delegated to someone else. The absence



Le Proche et le lointain, 2011 Exhibition view, Collège des Bernardins, Paris. 2011



Le Proche et le lointain, 2011

of subjective involvement at the moment of placement was reinforced by the mechanical reproduction of the "scanner," because these are casts of "images."

ALICE MOTARD The analogy with a film editor, who works from images shot by someone else, is telling here. Your production process is characterized by a balance between what I'd called "letting go" (a rejection of subjectivity that is apparent when you allow a system, or chance, or someone else to take over) and "terrific control" over the final act (whether it deals with choice of medium, choice of framing, or display—or, usually, all of them together). At the Collège des Bernardins you placed an entire series of readymade objects—taken from Western commercial culture—on colorful surfaces in display cases set in the former sacristy. How did you conceive the spatial organization and arrangement of the objects? These objects, which you describe as "emotionally charged" or "symbolically meaningful," can be seen in many of your works, so anyone familiar with your oeuvre will recognize them. Does "putting them under glass" in a hallowed setting constitute a halt to the constant circulation you had previously imparted to them?

perception of the work from a distance—an overall vision—and a complementary or contradictory view of the objects close up. The idea of the overall design of the display cases was to produce a geometric shape that occupied the space in a dynamic way, which explains the diagonal angles and the use of large colored surfaces. The arrangement of objects was based on balanced relationships of mass (full versus empty) and varied visual approaches (organized and controlled versus heaped and piled), borrowed from existing works.

ALICE MOTARD So was the collective impact of the objects—their group dynamic—more important than their use value, exchange value, or symbolic value?

rative motifs, naturalist figures, etc.) that were then violated through shifts from one area or display case to another. I wanted to test the impact of these objects from the standpoint of their direct use, so they were less distanced than the ones in *Paysage avec poussin* and *Moulage sur le vif*. The "glass cases" were a technical requirement—they contributed an additional connotation that I had to incorporate, but the



Le Proche et le lointain, 2011

ALICE MOTARD In contrast, *Du cinématique* is completely free of these fetishes of civilization. Should the two installations be seen in tandem?

work could have existed without them.

ISABELLE CORNARO In a way. Even though the elements in *Du cinématique* are much more abstract and linked more to architecture than to everyday objects and furnishings, the use of heterogeneous cultural components (from the baroque, the history of painterly abstraction, photography) and the "montage" operation that the beholder has to perform are pretty similar.

ALICE MOTARD The elements which make up *Du cinématique*—which one can basically describe as paintings of films and sculptures of architecture—result in a transfer of themes from one medium to another.<sup>4</sup>

ISABELLE CORNARO These transpositions make me think of the term "homonym," meaning words with the same visual appearance but different meanings. The decision to use the same motifs across different media, and consequently to dissociate the motif from its mode of representation, underscores the autonomy—that is so say, the intrinsic significance—of the medium. This decision also raises issues of resemblance and referent, which might be an object or an idea, or both at once. For example, the sculptures called *Homonymes* function on two levels of resemblance: to objects (casts of everyday objects) and also to artistic categories (naturalism, stylization, abstraction). I think the structural re-casting of a form or literary style, as analyzed by Alain Robbe-Grillet in *Pour un nouveau roman* (For a New Novel, 1963), is linked to a quest for realism. Experimenting with different modes of representation means constantly asking the same question: how can you approach the polysemy and polymorphy of things?

ALICE MOTARD I understand that one of the bas-reliefs of the facade of the Basilica Santa Croce in Lecce that you have reproduced and serialized, is a stylized representation of the voluminous sleeves which were fashionable in Renaissance Italy. Can representation be endlessly self-referential without going around in circles?<sup>5</sup>

I don't think so. Neither in my own work, nor in general. I use certain models and certain items (notably "tautological" objects) because they are codified and loaded with an additional symbolic or emotional meaning. The pitfall would be to empty them of meaning, to completely neutralize images. I prefer to see it as the continuous introduction of additional formal, poetic, and discursive propositions. It's the idea of "and": being one thing and another thing and yet another thing. One of the issues in this whole process that intrigues me involves hierarchy, that is to say processes of demoting and re-promoting under a different system, which I think are essential to the creation of works of art.

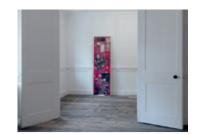
ALICE MOTARD Was the fact that Gerhard Richter began to use painting as a "photographic medium" in the 1960s, thereby reinvigorating painting, of any significance to you when you were envisaging your own artistic path?

I haven't particularly thought about it, but I've always appreciated Richter's multiplicity of forms, which can be antagonistic without being contradictory. And the way in which each composition is simultaneously a form (including everything about form that is irreducible to language) and a problematized reflection on that form. Which also applies to Bruce Nauman and his way of getting a distance on individuality and a certain expressiveness of the body through the use of written texts, and to Marcel Broodthaers' use of transpositions (painting, film, text) to analyze the structures of the field in which he worked.

ALICE MOTARD These artists developed a reflection on nature and the role of the artistic act and, more broadly, on the relationship of the individual

4 Cornaro's operating method was described as "re-mediation" by Marjolaine Lévy in "Isabelle Cornaro—cet obscur objet du désir," *Artpress* 377 (April 2011).





View of the exhibition *Unto This Last*, Raven Row, London, 2010 *Moulage sur le vif (Vide-poches)*, 2009

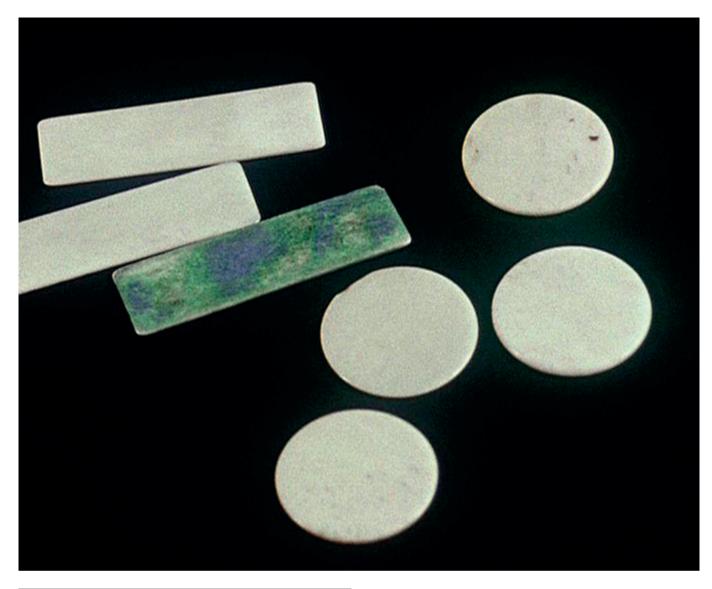
to society through a constant questioning of the structures that govern social, political, artistic, or architectural recognition—which goes far beyond what some people call "institutional critique." Is the way they staged things, in a kind of theatricalization, also something that interested you?

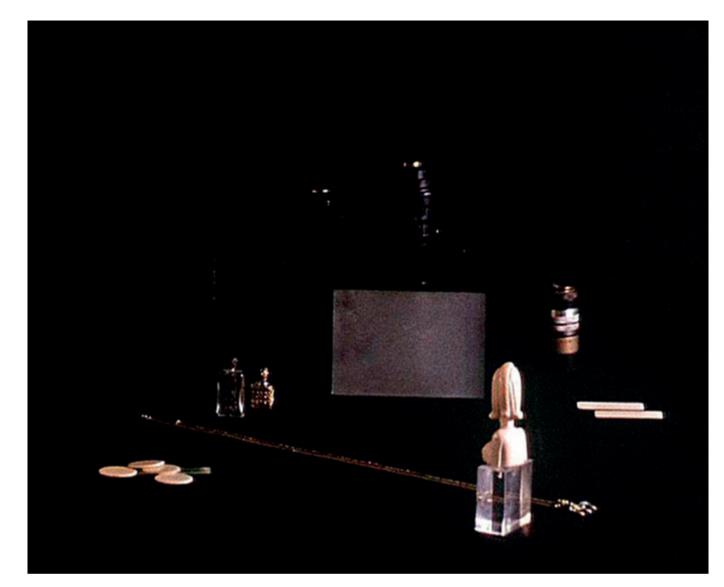
ISABELLE CORNARO That's right, in so far as these contrived systems create contexts for experimentation—physical, emotional, intellectual—that don't deliver up their codes (apart from a few keys to decipherment). And thus they don't impose a codified use or meaning.

ALICE MOTARD Do you already know what your future works will look like?

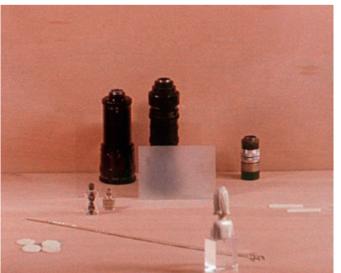
have a certain "pathos," combined with witty or absurd things that would create a distance from that pathos. For the moment it's all highly speculative. They're just ideas in the air, yet it's almost always the collision of several apparently unrelated ideas, along with a few half-formed images, that wind up outlining something new.

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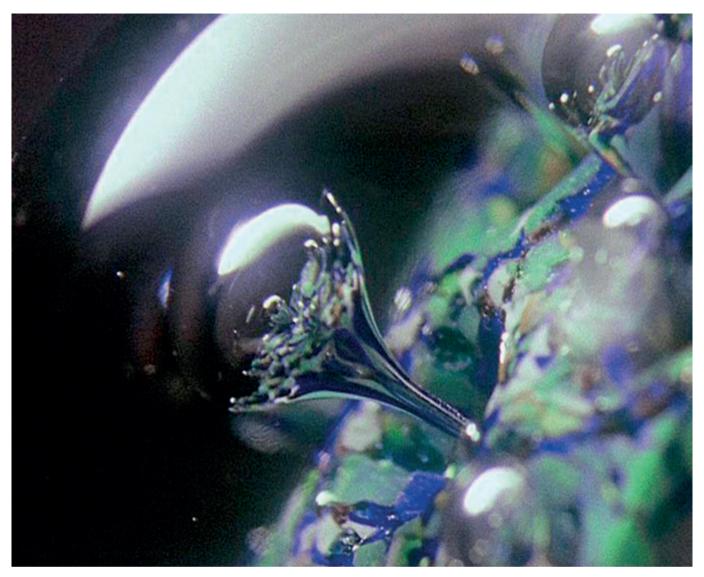


52 53 Premier rêve d'Oskar Fischinger, 2008



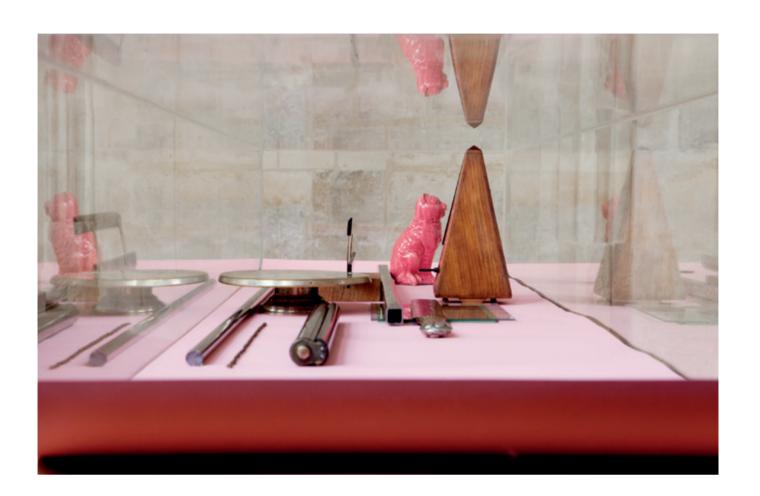














Le Proche et le lointain, 2011 (details)



1 The body was similarly simplified to a line in Cornaro's series Parc de Sans-Souci, in which locks of hair—like inert objects elsewhere—represent elements deployed in space.

In 2001, Isabelle Cornaro recorded her laughter and displayed her arms in a video piece titled *Vanité* à *vif* (*Quick Vanitas*). It was a rare instance of the artist's own body being present in her work. We see her handle the symbolic, codified objects that make up a still life. In a paradoxical gesture, she brings life to an inanimate genre of painting, cutting it to the quick by decomposing and analyzing its construction. Meanwhile, in her spray paintings called *Impressions* (2010), Cornaro traveled in the opposition direction, deconstructing a video work to produce a series of still images; for *Cinésculptures* (2008), she studied the effect of folding and shadows on black and white paper; and for *Moulage sur le vif* (*Videpoches*) (*Life Casts* [*Catch All*], 2009–2011), she dissected an overall image into as many details as were required to "empty" it. In *Vanité* à *vif*, it was the artist who herself "emptied" the depiction—as her arm composed it, her laughter superimposed a critique of the moral philosophy that stems from the canonical vanitas genre of still-life painting.

Although the "act" is as primordial for Cornaro as the "making," it is rarely underscored—as it is here—through the presence of her body. Only the Songs of Opposite (2008) also feature the artist's body, although in these video pieces she becomes just a figure, a line in space, a tool for measuring a typically French landscape.¹ In Vanité à vif and Songs of Opposite, the artist gets into the act. In her other works, all that remains is the trace of her intervention: just an indication of her action, a mere incarnation of the artist. Her works stem from acts of installing, collecting, casting, photographing, scanning, filming, framing, decomposing, tracing, and so on. These acts decompose depiction, revealing the ways in which the human organization—indeed, domination—of reality (through classical pastoral landscape, formal gardens, figures on coinage, etc.) is manufactured. Such acts efface the human figure—in particular that of the artist—to the benefit of human beholders and various other kingdoms (vegetable, mineral, minimal, inert) that function as "eyewitnesses."

The series titled *Bons à tirer* (*Blueprints*, 2008) is characteristic of Cornaro's approach, underscoring the creative process. Cross-sections and a color chart stress the process of manufacture, while lines and annotations reflect the artist's thought processes in selecting, framing, and calculating the arrangement of objects, landscapes, and artworks. *Bons à tirer*, which is both a study for *Le Parc de Sans-Souci* (*The Grounds of Sans-Souci*, 2005) and a sketch that has acquired the status of an autonomous artwork, demonstrates that what interests Cornaro is not so much representation as the *process* of representation, not making so much as *mechanisms* for making, not the value of things so much as the value *adopted* by the things to be represented. In this respect, landscapes, jewels, decorative objects, and the vocabulary of

Minimal art—indeed, Cornaro's sources draw on idioms from wide-ranging historical periods—are tools designed to produce shifts from one regime to another, to explore processes of equivalence and translation, and to quicken—through her very acts—the modalities of artistic representation and reproduction.











Vanité à vif, 2001

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maximum height: 260 cm	eldentità dell'Italia attraverso l'Arte Contemporanea
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Photo: Josef Hannibal	Photo: Maurizio Elia

## Biography

# Solo \* and Group \*\* Exhibition (Selection)

Le Proche et le lointain, 2011

Installation view and details

Six showcases with colored paper and various objects, circa 700 x 700 cm, height variable

Exhibition view, Collège des Bernardins, Paris, 2011

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London, 2010 Moulage sur le vif (Vide-poches), 2009

Pigment print on archival rag paper, 50 x 180 cm Digital print: Studio Franck Bordas

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Premier rêve d'Oskar Fischinger, 2008

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1'48 and 1'30

Collection musée d'Art moderne de la Ville de Paris p. 56, 57

Le Proche et le lointain, 2011, details Six showcases with colored paper and various objects.

circa 700 x 700 cm

Moulage sur le vif (Vide-poches), 2011

Pigment print on archival rag paper, 70 x 100 cm Digital print: Studio Franck Bordas

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Vanité à vif. 2001

Super 8 film transferred to HD, color, sound, 3'10

Camera: Gilles-Antoine Langlois

Collection Flavio Albanese

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Moulage sur le vif (Vide-poches), 2011

Pigment print on archival rag paper, 20  $\times$  30 cm Digital print: Studio Franck Bordas

Born in 1974, Isabelle Cornaro lives and works in Paris.

She araduated from the Ecole nationale supérieure des Beaux-Arts in Paris. She held residencies at the Pavillon/ Palais de Tokyo in 2006, at the Parc culturel de Rentilly in 2007, and at the Ateliers new-yorkais/ISCP, New York, in 2010.

Between 2006 and 2009 she published three artist's books: De l'adresse and Black Maria, MER/Luc Derycke, Ghent; Plinths Arrangements, Laboratoire de Recherche du Pavillon, Paris.

Her work features among the following public collections: Centre Pompidou. Musée national d'Art moderne. Paris: Fonds national d'Art contemporain, Paris; Fonds municipal d'Art contemporain. Paris: Musée d'Art moderne de la Ville de Paris, Paris: Frac Île-de-France, Paris: Frac Aquitaine, Bordeaux; GAMeC, Bergamo.

She is represented by the Galerie Balice Hertling, Paris. www.balicehertling.com

#### Exhibitions

\* 2013

Kunsthalle Bern, Bern

\* 2012

Le Magasin, Grenoble Frac Aquitaine, Bordeaux

Le Proche et le lointain. Collège des Bernardins. Paris Du Cinématique, 1m3, Lausanne

Homonymes, Gallerie Balice Hertling, Paris

Passages - Centre d'Art Contemporain. Troves

\* 2009

Kunstverein Düsseldorf, Düsseldorf

\* 2008

Orion Aveugle, récits avec figures projetées, Centre d'art contemporain de la Ferme du Buisson, Noisiel Parc culturel de Rentilly, Rentilly

\*\*2011

Un'Espressione Geografica, Fondazione Sandretto Re

Rebaudengo, Turin

Living Room Exotica, Kunsthaus Glarus, Glarus Extra-city, Antwerp

Vide-poches, SculptureCenter, New York \*\*2010

Monsieur Miroir, 12º Prix Ricard, Fondation d'entreprise

Ricard, Paris

L'Ipotesi del Cristallo, GAMeC, Bergamo

La Vie saisie par l'art, CAPC, Bordeaux Unto This Last, Raven Row, London

Prisonniers du Soleil, Le Plateau - Frac Île-de-France.

Paris

Le Travail de Rivière, Le Crédac, lyry

Three Black Minutes, Künstlerhaus, Stuttgart

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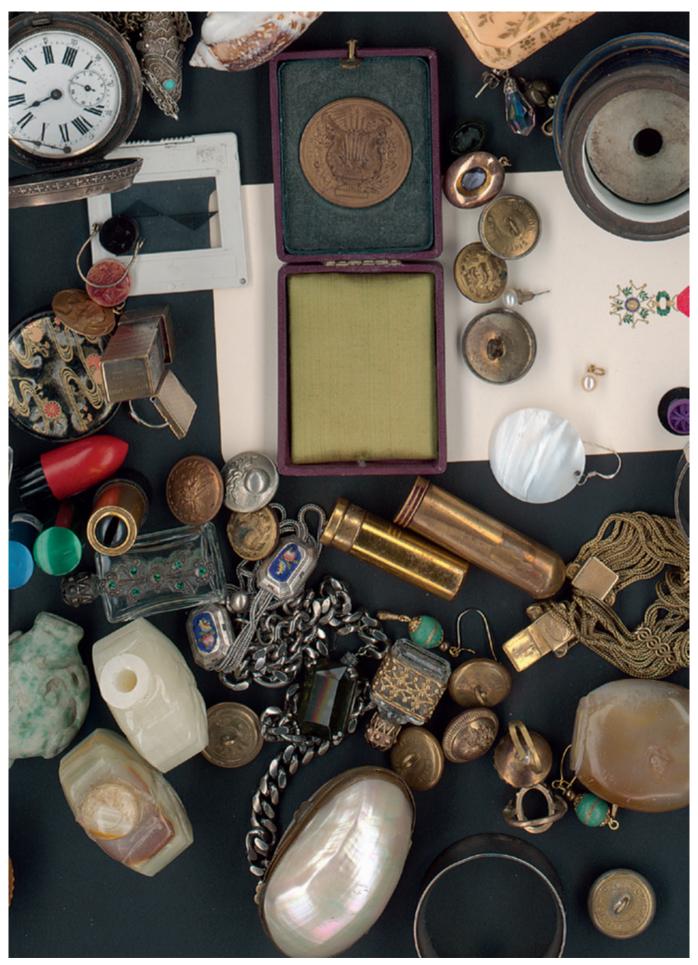
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Moulage sur le vif (Vide-poches), 2011